

Al.4.educators Educating Educators on Artificial Intelligence (AI) – development of an AI training material and an AI educational program for educators

Project No: 2021-1-EL01-KA210-ADU-000034976

Al Legal Roadmap



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Introduction to AI Legal Roadmap

The AI Legal Roadmap contains some basic information in the context of regulating AI in EU level.

The roadmap aims to present:

- a) The EU's strategy in the field of AI
- b) The legislative initiatives taken in order to regulate specifically the AI Sector in EU level and the Risk Based Approach that EU has adopted
- c) The general EU's legal framework that affects (directly or indirectly) the AI systems, focusing on the Data Protection Legislation (GDPR)
- d) Case studies of AI incidents and the legal issues arising





Key discussions and policy initiatives on EU level-The EU's strategy in the field of AI



EU's Official Website https://digital-strategy.ec.europa.eu/en/policies/european-approach-artificial-intelligence#ecl-inpage-l6ov8brl





A European approach to artificial intelligence

"The EU's approach to artificial intelligence centers on excellence and trust, aiming to boost research and industrial capacity while ensuring safety and fundamental rights.

The way we approach Artificial Intelligence (AI) will define the world we live in the future. To help building a resilient, people and businesses should be able to enjoy the benefits of AI while feeling safe and protected.

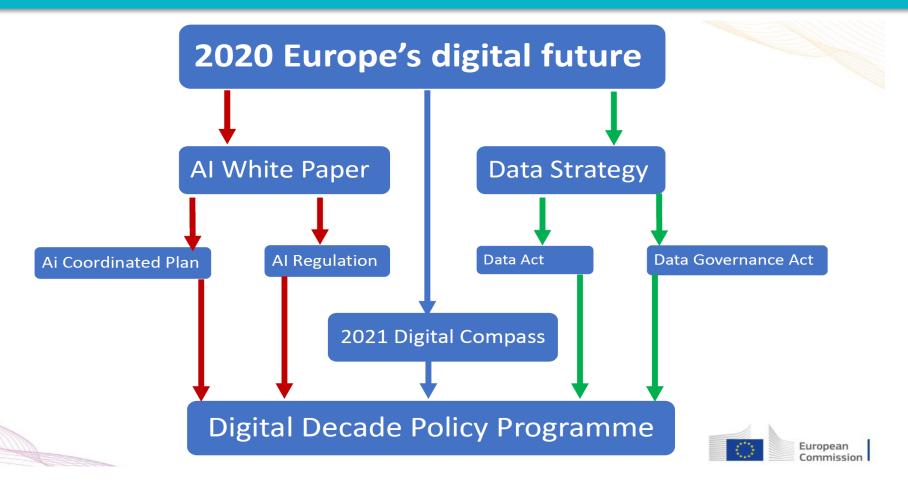
The European AI Strategy aims at making the EU a world-class hub for AI and ensuring that AI is human-centric and trustworthy. Such an objective translates into the European approach to excellence and trust (.pdf) through concrete rules and actions."

EU's Official Website https://digital-strategy.ec.europa.eu/en/policies/european-approach-artificial-intelligence#ecl-inpage-l6ov8brl





EU's strategy in the field of AI at a glance







EU's strategy in the field of AI at a glance

Digital Compass

Skills

ICT Specialists: 20 million + Gender

convergence

Basic Digital Skills: min 80% of population

Government

Key Public Services: 100% online
e-Health: 100% availability medical records
Digital Identity: 80% citizens using digital
ID



Infrastructures

Connectivity: Gigabit for everyone, 5G in all populated areas

Cutting edge Semiconductors: double

EU share in global production **Data – Edge & Cloud:** 10,000 climate

neutral highly secure edge nodes

computing: first computer with quantum acceleration

Business

Tech up-take: 75% of EU companies using Cloud/Al/Big Data Innovators: grow scale ups & finance to double EU Unicorns Late adopters: more than 90% of European SMEs reach at least a basic level of digital intensity







A European approach to excellence in Al

Fostering excellence in AI will strengthen Europe's potential to compete globally.

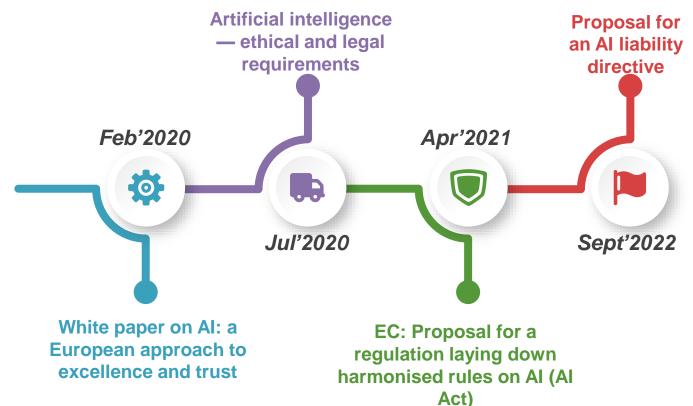
The EU will achieve this by:

- ✓ Enabling the development and uptake of AI in the EU;
- ✓ Making the EU the place where AI thrives from the lab to the market;
- ✓ Ensuring that AI works for people and is a force for good in society;
- ✓ Building strategic leadership in high-impact sectors.





EU Legislative Initiatives - Important Milestones



More info about the EU's strategy milestones at: https://digital-strategy.ec.europa.eu/en/policies/european-approach-artificial-intelligence#ecl-inpage-l6ov8brl





A European approach to excellence in Al

EU focuses on the Access to high quality data which is an essential factor in building high performance, robust AI systems.

In this context EU has taken the following legislative Initiatives

- The EU Cybersecurity Strategy,
- The Digital Services Act and the Digital Markets Act,
- The <u>Data Governance Act</u> provide the right infrastructure for building such systems.





A European approach to excellence in Al

Data Governance Act

Data Act

Access to and re-use of sensitive public data.

Emergence and of new neutral data players in Europe.

Allow Europeans to gain more control over their data.

A safe environment for those willing to share data

Ensuring fairness in the allocation of economic value among actors of the data economy

fair data access, processing and use in business-tobusiness (B2B) context

fair, reliable and transparent data access and use in business-to-government (B2G) context







European proposal for a legal framework on Al

In April 2021, the Commission presented its AI package, including:

- Its Communication on fostering a European approach to artificial intelligence;
- An update of the Coordinated Plan on Artificial Intelligence (with EU Member States);
- Its proposal for a regulation laying down harmonised rules on AI (AI Act) and relevant Impact assessment.





22/07/2022

European proposal for a legal framework on Al

AI Regulation

AI Coordinated Plan

Definition of AI

A risk-based approach

Light but effective requirements

Enforcement

Governance

Accelerate investments

Act on strategies

Align policy

Strategic sectors







EU Proposal for an Artificial Intelligence Regulation (Al Act)







EU Proposal for an Artificial Intelligence Act (Definition)

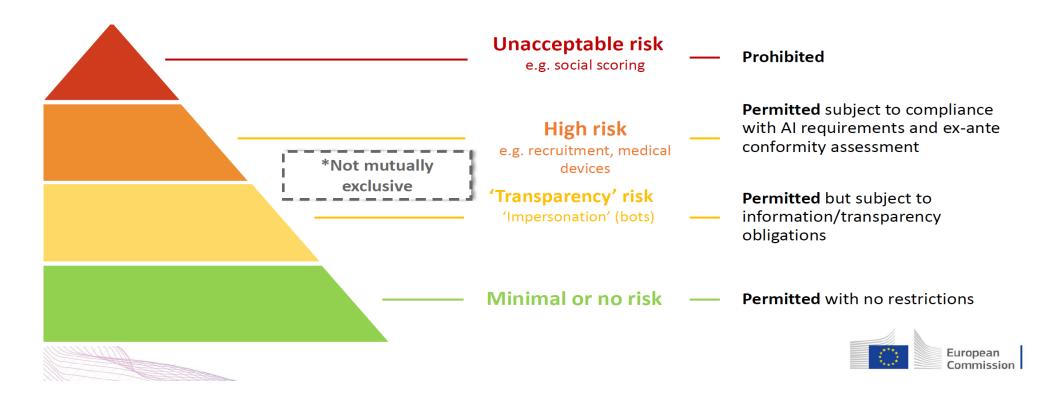
'Artificial intelligence system' (AI system) means a system that is designed to operate with a certain level of autonomy and that, based on machine and/or human-provided data and inputs, infers how to achieve a given set of human-defined objectives using machine learning and/or logic- and knowledge based approaches, and produces system-generated outputs such as content (generative AI systems), predictions, recommendations or decisions, influencing the environments with which the AI system interacts;





EU Proposal for an Artificial Intelligence Act (Categories of Al Systems – Risk based approach)

EU categorizes the AI Systems in the following Categories:







EU Proposal for an Artificial Intelligence Act (Prohibited Systems)

Subliminal manipulation resulting in physical/ psychological harm

Exploitation of children or mentally disabled persons resulting in physical/psychological harm

General purpose social scoring

Remote biometric identification for law enforcement purposes in publicly accessible spaces (with exceptions)

Example: An **inaudible sound** is played in truck drivers' cabins to push them to **drive longer than healthy and safe**. All is used to find the frequency maximising this effect on drivers.

Example: A doll with an integrated **voice assistant** encourages a minor to **engage in progressively dangerous behavior** or challenges in the guise of a fun or cool game.

Example: An Al system **identifies at-risk children** in need of social care **based on insignificant or irrelevant social 'misbehavior'** of parents, e.g. missing a doctor's appointment or divorce.

Example: All faces captured live by video cameras checked, in real time, against a database to identify a terrorist.





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems 1/2)

All systems deployed in the following sectors are deemed to be high-risk to safety or fundamental rights:

- Critical infrastructure where the Al system could put people's life and health at risk;
- Educational and vocational settings where the AI system could determine access to education or professional training;
- Employment, worker management and self-employment; (such as Recruitment AI systems)





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems 2/2)

All systems deployed in the following sectors are deemed to be high-risk to safety or fundamental rights:

- Essential private and public services, including access to financial services such as credit scoring systems;
- Law enforcement;
- Migration, asylum and border control, including verifying the authenticity of travel documents;
- The administration of justice.





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems – Main Obligations 1/2)

- Creating and maintaining a risk management system for the entire lifecycle of the system;
- Testing the system to identify risks and determine appropriate mitigation measures, and to validate that the system runs consistently for the intended purpose, with tests made against prior metrics and validated against probabilistic thresholds;
- Establishing appropriate data governance controls, including the requirement that all training, validation, and testing datasets be complete, error-free, and representative;
- Detailed technical documentation, including around system architecture, algorithmic design, and model specifications;





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems – Main Obligations 2/2)

- Automatic logging of events while the system is running, with the recording conforming to recognized standards;
- Designed with sufficient transparency to allow users to interpret the system's output;
- Designed to maintain human oversight at all times and prevent or minimize risks to health and safety or fundamental rights, including an override or off-switch capability.





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems – Main Obligations at a glance)

Use high-quality **training**, **validation** and **testing** data (relevant, representative etc.)

Establish and implement risk management processes

&

In light of the intended purpose of the Al system

Establish documentation and design logging features (traceability & auditability)

Ensure appropriate certain degree of **transparency** and provide users with **information** (on how to use the system)

Ensure **human oversight** (measures built into the system and/or to be implemented by users)

Ensure robustness, accuracy and cybersecurity





EU Proposal for an Artificial Intelligence Act (High Risk Al Systems)

New rules for providers of high-risk Al systems

Step 1



Step 2



Step 3



Step 4



A high-risk Al system is developed It needs to
undergo the
conformity
assessment and
comply with AI
requirements
For some systems
a notified body is
involved

Registration of stand-alone Al systems in an EU database A declaration of conformity needs to be signed and the AI system should bear the CE marking. The system can be placed on the market

If substantial changes happen in the AI system's lifecycle, go back to Step 2





EU Proposal for an Artificial Intelligence Act (Limited and Lower Risk Al Systems)

Providers should be encouraged to create codes of conduct Providers should be encouraged to apply additional requirements (Vonutary) Providers should ensure that natural persons are informed that they interract with an Al System





EU Proposal for an Artificial Intelligence Act (Fines)

Non-compliance with prohibited uses and data governance obligations is punishable with a fine of up to €30M or 6 percent of worldwide annual turnover (whichever is higher);

For high-risk Al applications, the ceiling is €20M or 4 percent of turnover

The supply of incorrect, incomplete, or misleading information to national competent bodies is subject to a fine of up to €10M or 2 percent of turnover.





Al and Data Protection Legislation







Data Protection Legislation and Al Systems

Data Protection Legislation's requirements affect the AI Systems in their whole lifecycle:

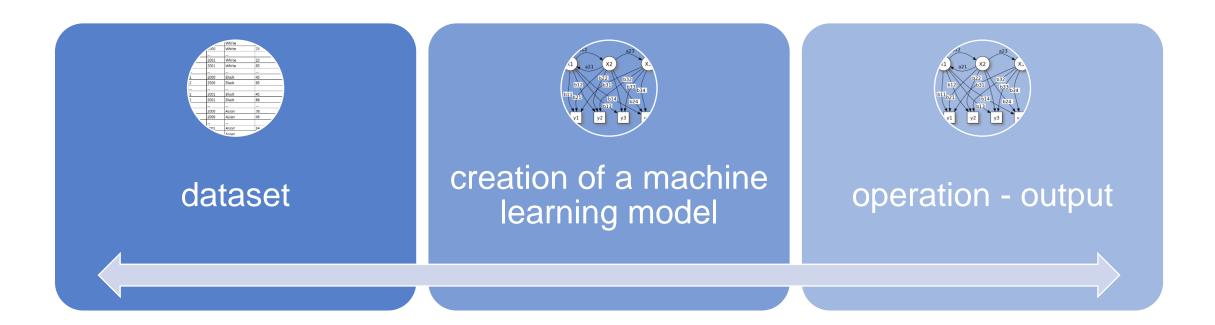
- a) Step 1: Collecting and using a training dataset (For the training of an algorithm a big volume of data is needed).
- b) Step 2: Creation of the Al System (The Use of Personal Data for this purpose, shall follow the Data Protection Legislation's requirements).
- c) Step 3: Use of the AI System (specific requirements apply to the automatic decision making procedure).





Data Protection Legislation and Al Systems

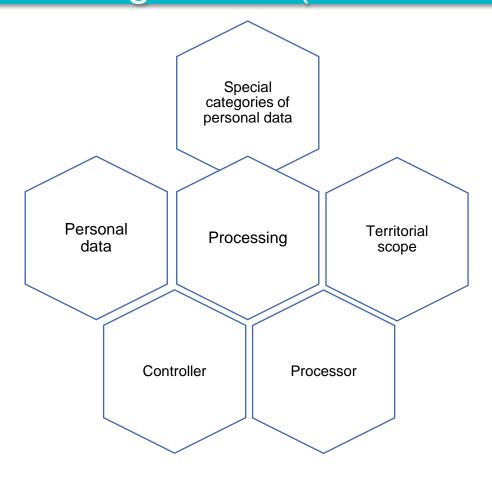
Data Protection Legislation's requirements affect the AI Systems through their whole lifecycle







Data Protection Legislation and Al Systems – Definitions of Data Protection Legislation (1/







Data Protection Legislation and AI Systems – Step 1 Collecting and using a training dataset (1/3)

According to Data Protection Legislation, any process of Personal Data shall respect the following principles:

Purpose limitation

Data minimization

Storage limitation





Data Protection Legislation and Al Systems – Step 1 Collecting and using a training dataset (2/3)

Purpose limitation

Data minimization

Storage limitation

The principle of purpose limitation is designed to establish the boundaries within which personal data collected for a given purpose may be processed and may be put to further use

The principle of "data minimisation" means that a data controller should limit the collection of personal information to what is directly relevant and necessary to accomplish a specified purpose.

The principle of "storage limitation" means that even if you collect and use personal data fairly and lawfully, you cannot keep it for longer than you actually need it.





Data Protection Legislation and AI Systems – Step 1 Collecting and using a training dataset (3/3)

So, In case there is a need to use personal data, among other data, in order to train the AI System:

The principles of

- ✓ data minimization,
- ✓ storage limitation and
- ✓ purpose limitation,

Impose strict requirements as long as it concerns the lawfulness of the training dataset.





Step 2: Creation of the AI System: Processing for purpose other than that for which the personal data have been collected

In the context of the development of an AI System we may need to process personal data.

But is it legal to use the collected personal data for a purpose other than that for which they have been collected?

The Data Protection Legislation sets some prerequisites:

- a) The Data Subject consents to the process, or
- b) The data process is based on EU or Member State specific law, or
- c) There is a compatibility of purposes





Step 2: Creation of the AI System: Processing for purpose other than that for which the personal data have been collected



Based on Consent

- -Distinguishable from the other matters Action
- Controller shall be able to demonstrate the consent
- Withdrawal at any time
- Necessary for the performance of that contract



Based on Union or Member State law



Compatibility of purposes

- -Link between the purposes.
- The context in which the personal data have been collected.
- The nature of the personal data.
- Appropriate safeguards, which may include encryption or pseudonymisation.
- Possible consequences.





Step 2: Creation of the Al System: Obligations regarding the Data Protection Principles and the Data Subject's Rights

Principles Rights of the data subject lawfulness Transparent information Access fairness Rectification and erasure transparency Right to data portability integrity and confidentiality Privacy by Design, Privacy by Default Right to object under conditions Right to object "marketing profiling" **ACCOUNTABILITY**





Step 2: Creation of the AI System: Additional obligations imposed by Data Protection Legislation

- In case the process of personal data is likely to result in a high risk to the rights and freedoms of natural persons, a Data Protection Impact Assessment shall be conducted.
- If the risk cannot be minimized, a prior consultation with the component Data Protection Authority is needed.
- The "Privacy by Design" and "Privacy by Default" principles are applicable.
 According to these principles technical and organizational security measures shall be taken.





Step 3: Use of the AI System

Decision without human intervention?

Exception 1: subject's explicit consent

Exception 2:

Necessary for the performance of a contract (f.e. calculation of sallary)

The data subject not to be subject to a decision based solely on automated processing,

Exception 3:
Authorized by
Union or
Member State
law

Always needed:

Measures to safeguard rights and freedoms



Always needed:

The right to obtain human intervention express point of view and contest the decision





Step 3: Use of the AI System – Transparency and Accountability

According to Data Protection Legislation there are obligations related to:

- ✓ The Principle of Transparency and Accountability, and
- ✓ The Right of transparent information.



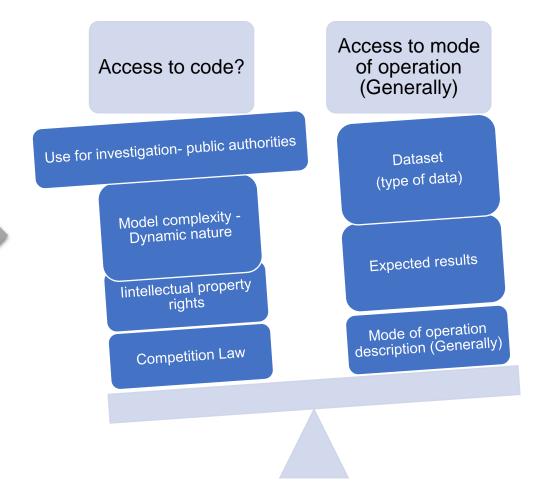
Access to the code? Or General information related to the mode of Al's system operation?





Step 3: Use of the AI System

Still a matter of Discussion:







Data Protection Legislation and Al Systems – The Critical issues at a glance

Dataset

- Purpose limitation
- Data minimization
- Storage limitation
- Purpose other than that for which the personal data have been collected

Lawfulness of processing

- Transparency
- Accountability
- Fairness
- Privacy by design-by default
- Transparent information and access
- Risk and Impact Assessment

Operation - output

- The data subject not to be subject to a decision based solely on automated processing
- Algorithmic decisionmaking and fairness:
- Bias
- Ethical Issues





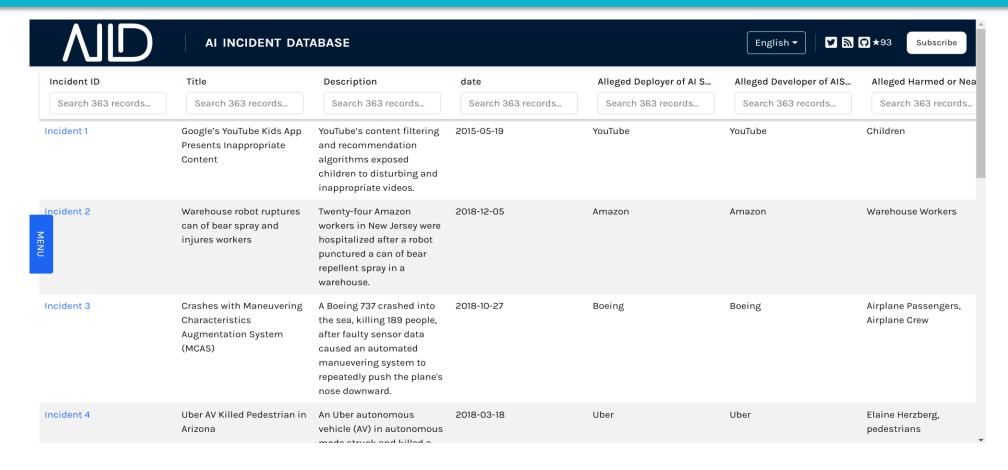
Case studies of AI accidents and Liability Issues







Accidents in wich Al Systems are involved



The incident database is accessible in the following web page https://incidentdatabase.ai/





The liability Issue

The issue of Liability in case of an accident caused by an Al System:

Who is liable?

- The User?
- The Seller/Manufacturer?
- The Developer?





EU Strategy in the context of liability issue

- In its White Paper on Artificial Intelligence, the Commission undertook to promote the uptake of artificial intelligence and to address the risks associated with certain of its uses.
- The Commission proposed a <u>legal framework for artificial</u> <u>intelligence</u> which aims to address the risks generated by specific uses of Al through a set of rules focusing on the respect of fundamental rights and safety.
- In the <u>Report on Artificial Intelligence Liability</u>, the Commission identified the specific challenges posed by artificial intelligence to existing liability rules.
- In October 2020, the European Parliament adopted a <u>legislative own-initiative resolution</u>, based on Article 225 TFEU, on civil liability for AI and requested the Commission to propose legislation.





EU Strategy in the context of liability issue

- On 28 September 2022, the Commission delivered on the objectives of the White Paper and on the European Parliament's request with the Proposal for an Artificial Intelligence Liability Directive (AILD).
- The purpose of the Al Liability Directive proposal is to improve the functioning of the internal market by laying down uniform rules for certain aspects of non-contractual civil liability for damage caused with the involvement of Al systems.
- The proposal addresses the specific difficulties of proof linked with AI and ensures that justified claims are not hindered.





Al Liability Directive proposal – Why?

Current liability rules, in particular national rules based on fault, are not adapted to handle compensation claims for harm caused by Al-enabled products/services.

Under such rules, victims need to prove a wrongful action/omission of a person that caused the damage.

The specific characteristics of AI, including autonomy and opacity, make it difficult or prohibitively expensive to identify the liable person and prove the requirements for a successful liability claim





Al Liability Directive proposal – Goals

The AI initiative will:

- Ensure that victims of Al-enabled products/services are equally protected as victims of traditional technologies.
- Reduce legal uncertainty regarding the liability exposure of businesses developing or using AI.
- Prevent the emergence of fragmented AI-specific adaptations of national civil liability rules.





Al Liability Directive proposal – Summary

Under the proposed new AI Liability Directive, the presumption of causality will apply only if claimants can satisfy three core conditions:

- a) The fault of an AI system provider or user has been demonstrated, or at least presumed to have been so by a court;
- b) It can be considered reasonably likely, based on the circumstances of the case, that the fault has influenced the output produced by the Al system or the failure of the Al system to produce an output; and
- c) The claimant has demonstrated that the output produced by the Al system or the failure of the Al system to produce an output gave rise to the damage.





Conclusion (1/2)

- The EU's approach to artificial intelligence centers on excellence and trust, aiming to boost research and industrial capacity while ensuring safety and fundamental rights.
- In this context, the legal initiatives focus in two pillars:
- a) <u>Boost AI Research</u>: Access to high quality data which is an essential factor in building high performance, robust AI systems (The Data Governance Act, the Digital Services Act and the Digital Markets Act)
- b) Regulate AI (AI Act, AI Liability Directive)





Conclusion (2/2)

Taking into account that the legislative procedure hasn't finished yet, the main obligations related to the development and use of Al Systems are coming, by now, from the Data Protection Legislation and particularly from the General Data Protection Regulation (679/2016) and the Directive 680/2016.



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